

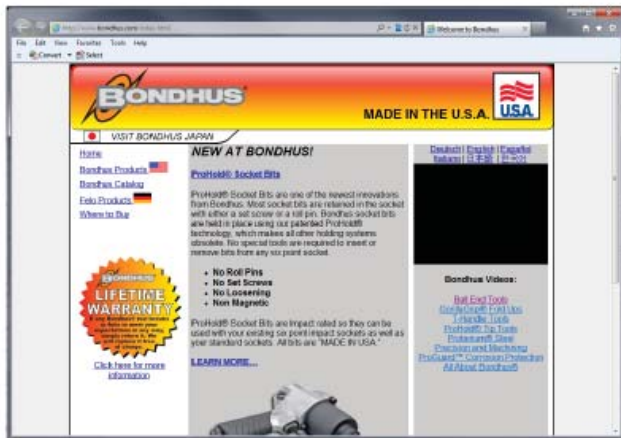
Sales Bulletin

NEW Bondhus Website

Bondhus is proud to announce the launch of our new and improved website.

Over the past few months, we have redesigned the Bondhus website. After a lot of hard work, the new site is up and running at www.bondhus.com.

Our new website has been designed with the end user in mind. On the left of each page, users will find an easy-to-use navigation menu with fast, easy to understand links to product information, our interactive catalog lookup, and easy-to-use distributor lookups for U.S., International, and Online Distribution. To make navigation even easier, this quick navigation bar is on every page of the new website.



The new Bondhus home page



The new Bondhus products page

On the home page, we are spotlighting new products from Bondhus. The home page displays a product summary on one new product line and a link to more information on what's new at Bondhus.

We have also added a new video interface that plays our product information videos right on the home page. Just select the language and information you would like and click on play. Our videos are now hosted by YouTube for faster loading time and greater accessibility.

We know there is more to do to improve our website and look forward to hearing your comments. Let us know what you think of the new site and what improvements/enhancements you would like to see by emailing our Graphic Designer, Sam Roark, at sroark@bondhus.com.

Also, because this is a new website, we are still checking the site for possible server errors. If you find any missing information or dead links, please contact Sam Roark.

Counter Top Displays

Bondhus carries a broad selection of L-Wrench counter top boxes and merchandisers to help your Distributors generate more sales. Bondhus counter top displays are attractive and when placed on a counter, drive greater impulse purchasing of tool sets. The counter top boxes and wire display merchandisers are free (you only need to pay for the tool sets).

In addition to the standard L-Wrench Merchandisers from our current POP Display and Sales Aides Brochure, we also have a new counter top display, which has proven to be a big winner!!!

The new **#18221** Wire Rack Counter Display was tested in 2011 with one of our East European Importers:

RESULTS:

1. The Importer sold 180 units
2. BLX9M - 10999 sales grew by 45%
3. TLX8 - 31834 (Star Long) grew by 500%
4. BLX15 - 10995 quickly became 21% of his total Bondhus sales (45% of his overall BLX sales)
5. Sales of the 12544 (Fold-Up Multi Pack: metric & Star) went from 0% to 3% of sales.

One simple display can energize your market, expand your Bondhus presence and capture a greater portion of the market. Oh, yes; it can make you a lot of money TOO!!!



#20999



#18242



#18221

#18221 contains:

Qty	Item#	Model
5	10999	BLX9M
3	31834	TLX8
3	10995	BLX15
5	12544	HF15