# APRIL, 2011 - Importer Monthly EXAMPLE 1997

## **New Nut Driver Program**

Bondhus Corporation announces the addition of hollow shaft nut drivers to its line of high performance tools. These nut drivers feature Bondhus' exclusive ComfortGrip screwdriver handle and high strength chrome plated shafts. The nut drivers are available in singles and in sets, in sizes ranging from 5/32" to 1/2" and 4mm to 13mm. As with all Bondhus products, these nut drivers are backed by Bondhus' Lifetime Warranty.

Single nut drivers are available on a hanger tab or in a poly bag



## **New (optional) Packaging for Fold Ups**

Bondhus now offers GorillaGrip® Fold-Ups in clamshell packaging (optional). Based on a request from one of our Importers in Asia who was concerned with theft from his Retail Shops, we have added an additional packaging option for our best selling fold ups. We are using the same size clamshell as the 10999 or 10937 but with different cavities designed to fit our fold ups.

Great option for your retail accounts.



# **New T-handles**

Bondhus has added two new 6 inch, straight Hex T-handles to our offering:

- 1. 7mm Item number 15270
- 2. 9mm Item number 15274

We have added these two T-handle sizes based on requests from a number of automotive repair accounts who perform work on European cars. The 7mm and 9mm tools are used to repair brake assemblies.





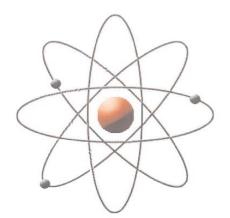
High Torque Steel - Up to 20% stronger than competition



World's best corrosion protection

## **Protanium® High Torque Steel**

Protanium® Steel is much more than "just steel" and much more than a "name". It is a commitment to producing a level of tool performance unmatched by any competitor. Protanium® High Torque Steel is not an 8650 grade of steel, it is not a form of S-2 and it is not a chromevanadium or chrome-moly type of steel. Protanium® High Torque Steel is custom mixed to a formula that is the result of many years of research and continuous development efforts. Bondhus' customized heat treating processes are the key to bringing out the superior strength properties of Protanium® High Torque Steel. Attaining results that push beyond the accepted limits of performance requires the skill and years of research and development that Bondhus alone has committed itself to.



#### **Features**

- 1) Protanium® High Torque Steel a custom blended steel
- Bondhus controlled steel drawing process
- Customized heat treating process ensures optimal combination of hardness and ductility
- 4) Lifetime warranty

#### **Benefits**

- 1) Protanium® Steel tools are up to 20% stronger than competitor tools made from standard grades of steel.
- 2) Smooth surfaces, sharp corners and extremely tight tolerances ensure that Bondhus tools last longer.
- Bondhus tools are harder and more ductile than competitor's tools. They wear longer, generate greater torque and resist breakage and shattering.
- 4) Bondhus stands behind every sale with a "No questions asked" lifetime replacement policy.

Compare the strength of Bondhus tools to competition.

